

# NORTH TEXAS REGIONAL LEADERSHIP DAY 2018

*Growing Pains: Solutions Through Leadership*

Thursday, February 15, 2018 \ 9:00 a.m. - 5:00 p.m.

Collin College Preston Ridge Campus \ 9700 Wade Blvd. \ Frisco, TX

## SPONSORSHIP OPPORTUNITIES

Your support of North Texas Regional Leadership Day will help ensure that our region continues to grow strong with empowered leaders. The participants in each leadership program represent a wide range of large and small North Texas businesses, educational institutions, non-profit groups, community organizations and city employees. Along with current program participants, past alumni are encouraged to attend and special invitations are given to area community officials.

Aligning your company with this powerful educational experience demonstrates your commitment to professional development and leadership in North Texas. Through sponsorship, you receive the opportunity to highlight your programs, products, and services; connect with current and future area leaders; and gain in-depth knowledge of the major issues and challenges facing our region.

Commit to sponsorship early and maximize your visibility through pre-meeting marketing efforts.

**SOLD**

### HOST SPONSOR: COLLIN COLLEGE

- » 8 Premium seats at program & luncheon
- » Logo recognition on all printed and emailed materials
- » Prominent logo recognition on all event signage
- » Full page advertisement in event program
- » Display table and 2 chairs for marketing
- » Opportunity to welcome participants
- » Option of putting company materials on attendee's seats

### KEYNOTE SPONSOR \$5,000

- » 8 Premium seats at program & luncheon
- » Logo recognition on all printed and emailed materials
- » Prominent logo recognition on all event signage
- » Full-page advertisement in event program
- » Display table and 2 chairs for marketing

Regional Leadership Day brings together over 300 participants and alumni of our region's leadership programs. This year's participating programs include:

Leadership Allen-Fairview  
Leadership Fort Worth  
Leadership Irving  
Leadership McKinney  
Leadership MetroCrest  
Leadership Richardson  
Leadership Plano  
Leadership Sherman  
MetroTex Association of REALTORS®  
Leadership Academy

### PLATINUM \$2,500

- » 4 Premium seats at program & luncheon
- » Logo recognition on all printed and emailed materials
- » Logo recognition on all event signage
- » Half-page advertisement in event program
- » Display table and 2 chairs for marketing

### GOLD \$1,200

- » 2 seats at program & luncheon
- » Logo recognition on all printed and emailed materials
- » Logo recognition on all event signage
- » Quarter-page advertisement in event program
- » Display table and 2 chairs for marketing

### SILVER \$500

- » 2 seats at program & luncheon
- » Name recognition on select printed and emailed materials
- » Name recognition on all event signage
- » Logo and name recognition in event program
- » Display table and 2 chairs for marketing

### BRONZE \$250

- » 2 seats at program & luncheon
- » Name recognition in event program

### CORPORATE LUNCH TABLE \$500

- » 8 reserved seats at luncheon
- » Name recognition in event program

# NORTH TEXAS REGIONAL LEADERSHIP DAY

THURSDAY, FEBRUARY 15, 2018  
COLLIN COLLEGE PRESTON RIDGE CAMPUS // 9700 WADE BLVD. // FRISCO, TX

## 2018 SPONSORSHIP AGREEMENT

Through sponsorship, you receive the opportunity to highlight your programs, products and services; connect with current and future area leaders; and gain in-depth knowledge of the major issues and challenges facing our region.

Name of Sponsor (Please print exactly as it should appear in all publications):

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: Office ( ) \_\_\_\_\_ Other ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

**SOLD**

### HOST SPONSOR / COLLIN COLLEGE

#### KEYNOTE SPONSOR (negotiable)

- » 8 Premium seats at program & luncheon
- » Logo recognition on all printed and emailed materials
- » Prominent logo recognition on all event signage
- » Full-page advertisement in event program
- » Display table and 2 chairs for marketing

#### PLATINUM · \$2,500

- » 4 Premium seats at program & luncheon
- » Logo recognition on all printed and emailed materials
- » Logo recognition on all even signage
- » Half-page advertisement in event program
- » Display table and 2 chairs for marketing

#### GOLD · \$1,200

- » 2 seats at program & luncheon
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#### SILVER · \$500

- » 2 seats at program & luncheon
- » Name recognition on select printed and emailed materials
- » Name recognition on all even signage
- » Logo and name recognition in event program
- » Display table and 2 chairs for marketing

#### BRONZE · \$250

- » 2 seats at program & luncheon
- » Name recognition in event program

#### CORPORATE LUNCHEON TABLE · \$500

- » 8 reserved seats at luncheon
- » Name recognition in event program

*Note:* To adequately present your brand as a sponsor, please supply .eps (vector) logo artwork or a large, high-quality (300 dpi minimum .jpg, .tif, or .pdf only) file of your logo for use on marketing materials and signage. Logos and program ads due **January 19, 2018**

### METHOD OF PAYMENT AND DONATION

To receive printed recognition in the program, please submit underwriting agreement by January 12, 2018.

Enclosed is my check payable to McKinney Chamber of Commerce for \$ \_\_\_\_\_  
or please charge my credit card: (circle) VISA MC Discover AMEX

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_ Security Code: \_\_\_\_\_

Print Name (as appears on card): \_\_\_\_\_ Signature: \_\_\_\_\_

Return agreement to:

McKinney Chamber of Commerce, Attn: Regional Leadership Day // 400 W. Virginia St., Suite #100, McKinney, TX 75069  
or scan and email to shannon\_kmak@yahoo.com

For more information please contact: Shannon Kmak // shannon\_kmak@yahoo.com // 817.683.5546